

# Logicalis CIO Summit

Take a journey to the  
digital-first world

21-23 June 2022

21st June AMER | 22nd June EMEA | 23rd June APAC

Looking to drive a future-facing  
digital-first agenda for your organisation?

Then join us for a unique summit focused on the modern CIOs role in the journey towards digital-first growth.

This virtual event is filled with concise, action-orientated sessions from leading analyst IDC, industry experts and innovative CIOs blazing a trail in their industry.

This is an exciting opportunity to hear from fellow peers on the issues that mean the most to you and leave prepared for your journey to the digital-first world.

## What you will learn:

Understanding the economic challenges and opportunities and how CEOs are transforming to create digital revenue streams to stay ahead.

Understand how fellow CIOs have implemented key strategies to deliver on business outcomes.

Hear direct from leading CIOs on how their organisations are progressing to a digital-first mindset to combat market challenges such as supply chain issues and skills shortages.

## Agenda



### The evolving digital economy – IDC market update for CIOs:

Understand how market forces are shaping the way for organisations as they head towards a digital-first world. As modern organisations move from digital transformation to instead running sustainable digital businesses, learn how you can build a blueprint for the future within your own business.



### CIO panel - Adopting a digital-first mindset:

We have invited three leading CIOs from across the globe, to discuss how their organisations are progressing to a digital-first mindset. You will hear their response to how market forces are shaping the way for their organisations, and how they are combating market challenges such as supply chain issues, skills shortages and building a sustainable business.



### Digital-first success stories:

Hear from peers across the globe how they have successfully implemented digital-first strategies to deliver on key business outcomes including:

- Digital-first infrastructure: A shift to business outcomes;
- Digital-first workplace: Empower your employees to collaborate on their terms;
- Digital-first security: Balancing risk with business agility.



### Digital-first sustainability:

Understand how data-driven insights can help your organisation drive towards carbon neutrality.



### The Digital-first CIO:

Discover where technology leaders Cisco and Microsoft see the next wave of digital use cases requiring investment from the CIO.

## Ready to learn more?

If you're looking to understand changing market dynamics and join digital-first CIOs in transforming your business into the organisation of the future, you can't miss this exclusive CIO Summit.

Discover more and register your place at  
[www.logicalis.com/CIOSummit](http://www.logicalis.com/CIOSummit)



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